

**Draft Agenda: Revitalising Small Retailers - Regional Workshop**

Timing	Agenda points
<b>10:30 - 11:00</b>	<b>Welcome coffee and registration</b>
11:00 - 11:30	<ul style="list-style-type: none"> <li>• <b>Welcome &amp; introductions</b></li> <li>• <b>General presentation of the project</b> (project team): <i>Aims, process, expected outputs</i></li> </ul>
11:30 - 12:15	<ul style="list-style-type: none"> <li>• <b>General assessment of the situation in Poland and in the EU context</b> (project team and possibly other associations/persons in attendance): <i>Presenting the Polish context, presenting the problem analysis for the EU</i></li> <li>• <b>Discussion of the different approaches towards revitalisation: comparison of different EU regions</b> (everyone)</li> </ul>
12:15 - 13:00	<ul style="list-style-type: none"> <li>• <b>Presentation of the opportunities arising due to technological advancements</b> (project team)</li> <li>• <b>Discussion of the opportunities and challenges of adapting to new technologies</b> (everyone)</li> </ul>
<b>13:00 - 14:00</b>	<b>Lunch break</b>
14:00 - 14:45	<ul style="list-style-type: none"> <li>• <b>Presentation of types of revitalisation and modernisation initiatives</b> (project team)</li> <li>• <b>Presentation of Polish examples and other comparative examples in the EU</b> (everyone): <i>Overview of examples</i> (project team); <i>good practice example(s)</i> (attendants)</li> </ul>
14:45 - 16:00	<ul style="list-style-type: none"> <li>• <b>Discussion of Polish examples in comparison with other EU examples</b> (everyone)</li> <li>• <b>Discussion of successes and failures</b> (everyone)</li> <li>• <b>Presentation of the first assessment of factors of effectiveness, and those supporting effectiveness</b> (project team)</li> <li>• <b>Discussion on effectiveness</b> (everyone)</li> <li>• <b>Discussion on the transferability of solutions</b> (everyone)</li> <li>• <b>Discussion of the specific contextual setting needed to launch initiatives</b> (everyone)</li> </ul>
16:00 - 16:30	<ul style="list-style-type: none"> <li>• <b>Presentation of the idea of an online guide</b> (project team)</li> <li>• <b>Discussion of the needs, scope and style of an online guide</b> (everyone)</li> </ul>